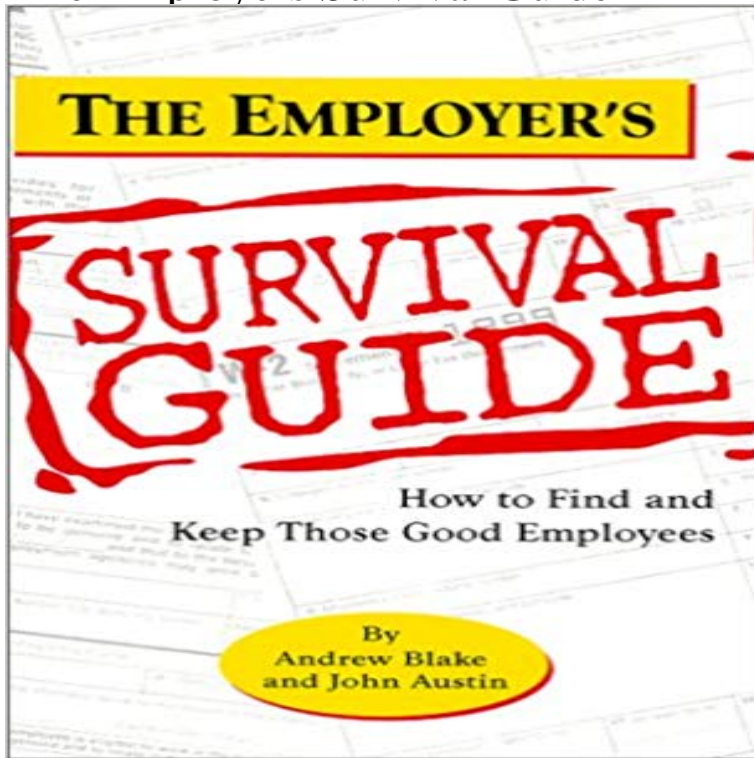


# The Employers Survival Guide



The Employers Survival Guide is the blueprint for small business owners looking to hire employees. The strategies outlined are designed for getting and obtaining the best labor around. Whether you've been hiring people for years or just started, the techniques outlined will increase the number of people who apply for your jobs. There is little technical language in the book to confuse you. Every detail is explained to help one avoid all the common hiring mistakes most people make. Topics covered include interviewing techniques, how to use matrix questions, analyzing employee skills, adopting performance standards, and ways to determine a proper wage. Methods to reduce employee turnover, and practical information about drug testing and polygraph tests are also included. Everything you need to know about hiring employees is fully explained in this one book.

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